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Promo Pick: Airport Security Solutions

July 18, 2007

By Christopher Munden

It's a scene that is being played out in airports all over the country: a distraught woman pleading with a coolly professional TSA official who is insisting that she discard the contents of her make-up bag—lotions, lip gloss, hand cream, and all. Clear Bag System, a new product from 3-1-1 Travel Bag, provides a practical yet stylish protection against this distressing scenario.

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Due to heightened security concerns for air travel, the Transportation Security Administration (TSA) last year introduced regulations requiring travelers to place carry-on liquids and gels in containers with a maximum size of three ounces and to pack the containers in one or more clear, plastic, quart-sized bags. Not long after these regulations came into effect, Linda Padgett-Stinson, the founder and president of 3-1-1 Travel Bag, found herself struggling to meet the new requirements: "[I was] at the security checkpoint, fumbling, with all of my things falling out of a zip-top baggy and people behind me getting frustrated. It was very embarrassing and inconvenient. I decided that something needed to be done about it."

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Padgett-Stinson's solution was the secure Clear Bag System toiletry bag. Designed to fit inside carry-on luggage, the signature bag comes with five reusable containers, eliminating the need to purchase expensive "travel-sized" products. The containers have innovative airless pumps that neatly dispense liquids and gels and prevent leakage during the flight. There is plenty of room for additional toiletries such as deodorant and toothpaste, and matching jars are available for creams and heavier cosmetics. The strong vinyl bag stands up well to repeated use and has an aesthetic design that allows businesses to imprint their logo along the bottom or to change the colors to support their marketing, making it an ideal gift for companies who want to offer something useful and unique to their employees or clients or who are looking for a creative way to send invitations or itineraries for meetings and shows.

\$24.95,

www.clearbagsystem.com

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